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| **Year 11 Homework Creative iMedia** |
| Name |  |
| Cycle | *1* | Week | *6* |
| Hand in Date |  |

ZetaLevel is launching a new construction toy based on building blocks of various sizes. The product is to be on sale in the lead up to the festive season in December in the UK.

ZetaLevel is going to use a 20 second TV advert to promote the toy. They would like the building block toy to be seen as versatile – able to build whatever you imagine, and is aimed at children aged 5 – 12. The final image should be the toy box and the price.

Create a simple storyboard using the frames below. Think of the appropriate technical information you need to show in a storyboard.